

# PIA MANZUR

Design Professional

Detail-focused. results-driven Design Professional with years of experience achieving organizational goals while maintaining high aesthetic standards. Highly-skilled with graphic design and animation. Expert in color theory, with a keen eye for style and visual composition. 3D Character/Flash animator with excellent understanding of movement, timing, rythm, weight and great physical and acting skills. Motivational team worker with high sense of responsibility and commitment. Technicaly skilled, quick learning and understanding of new softwares. Fluent in Spanish, English, and proficient in

# **PERSONAL SKILLS**

German.

Creativity Communication Leadership **Teamwork** Organization

# **CONTACT ME**

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### **CAREER PROGRESSION & KEY PROJECTS**

### Berlin, Germany Feb 2017 – March 2019

## **SPARK NETWORKS GmbH / SENIOR MOTION GRAPHIC DESIGNER**

- Responsible for the creation and development of tv ads, creative assets, animations and videos for this leading global dating company.
- Worked directly with the UX/UI team conceptualizing ideas and creating animations for the variety of dating apps developed by the company.
- Created TV ads for different markets including around North America, Europe, and Australia, through concept development, storyboarding, animation and production.
- Worked on design and conceptualization of brand elements ensuring consistency and alignment with strategic marketing goals.
- **Created** eye-catching social media animations and assets achieving excellent performance.

#### Berlin, Germany Nov 2015 – July 2016

#### **AERIA GAMES GmbH / SENIOR UI ARTIST**

- Worked directly with the IT department, as a UI Artist creating web in-game applications.
- Designed user interface for "My Box", an in-game mobile application integrated into the game "Immortalis". Created 3D assets and animations completely from scratch.

#### Berlin, Germany Feb 2015 – Oct 2015

#### **AERIA GAMES GmbH / FREELANCE GRAPHIC DESIGNER**

- Worked directly with the marketing team to produce new engaging assets, including UI elements, logos, backgrounds, animations for mobile games and teaser pages.
- Created animated banners for web & mobile games.

### Frankfurt am Main. Germany Jan 2009 – Feb 2015

#### PIAMANZUR.COM / FREELANCE GRAPHIC DESIGNER & 3D CHARACTER ANIMATOR

- Developed corporate image, design websites and animated web banners for german e-commerce companies.
- **Created** websites, cover arts and music videoclips for several music artists.

## Santiago, Chile Dec 2006 - Sep 2007

#### **ZONA.CL (ONLINE MAGAZINE) / ART DIRECTOR**

- Recruited to build and manage the online version of Zona de Contacto printed magazine.
- Responsible for the development and coordination of design, as well as maintenance.
- Managed visual design, flash animations and website banners.
- **Awarded** 1st place in Web Design at El Mercurio Journalistic Contest.

#### Santiago, Chile Mar 2005 – Nov 2006

#### **EMOL.COM / WEB & MEDIA DESIGNER**

- Performed visual design and HTML & CSS templating for feature articles, interactives, and photo galleries.
- Maintained Punto Mujer a subsite dedicate to a female audience, designed weekly fashion collections galleries and retouched beauty/fashion images mantaining high standards of quality.
- Operated camera, led filming of feature videos/live events and edited material using Adobe Premiere.

### Santiago, Chile Oct 2003 – Dec 2006

## "COMPUTER LOVE" EVENTS / CREATOR, DJ, MEDIA & GRAPHIC DESIGNER

- Produced artistic and electronic encounters with a group of DJs, artists, and musicians.
- Developed graphic material including flyers and Flash animated visuals.

About Computer Love: Opened a new space for underground electro bands, attracted a massive audience during the 2000's.

### Santiago, Chile Mar 2001 – Sept 2003

## **ZONA DE CONTACTO (PRINTED MAGAZINE) / ART DIRECTOR**

- Redesigned magazine, replacing old design with a fresh new one, increasing the percentage of readers.
- Awarded the 1st place in Editorial Design category, at El Mercurio Journalistic Contest. About Zona de Contacto: Iconic pop magazine, benchmark for chilean 90s youth culture.

#### Santiago, Chile Mar 1998 – Dec 2005

### **EL MERCURIO / EDITORIAL DESIGNER**

- Designed eye-catching layouts for newspaper sections and magazines, including Tech & Sci, Art & Culture, YA Magazine, El Sabado, Revista del Domingo en Viaje.
- Selected graphic material for articles and frequently supplied with illustrations
- Managed pre-press preparation.
- Collaborated with large teams, remaining flexible and dealing with last-minute problems and tight deadlines.

**About El Mercurio:** Chile's largest news corporation, considered "Dean of the Chilean press", manages more than 20 journals & magazines, and three online news sites, most important of them, Emol.com.

## **EDUCATION AND PROFESSIONAL CERTIFICATES**

iANIMATE.NET | Professional Animation Training, in progress. IDEC-UNIVERSITAT POMPEU FABRA | Master of Arts, Animation, 2008 UNIVERSIDAD DEL PACIFICO | Bachelor of Science, Graphic Design, 2000

### **TECHINCAL SKILLS**

Adobe Suit Photoshop CC • Illustrator CC • Animate CC (former Flash) Autodesk Maya • After Effects CC