



## PIA MANZUR

Design Professional

Detail-focused, results-driven Design Professional with years of experience achieving organizational goals while maintaining high aesthetic standards. Highly-skilled with graphic design and animation. Expert in color theory, with a keen eye for style and visual composition. Character/Flash animator with excellent understanding of movement, timing, rhythm, weight and great physical and acting skills. Motivational team worker with high sense of responsibility and commitment. Technically skilled, quick learning and understanding of new softwares. Fluent in Spanish, English, and proficient in German.

### PERSONAL SKILLS

Graphic Design  
Animation  
Photography  
Communication  
Teamwork  
Organization



### CONTACT ME

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#### Portfolio

www.piamanzur.com

#### Photography

www.piamanzur.org

## CAREER PROGRESSION & KEY PROJECTS

Berlin, Germany  
March 2020– Present

### POPCORE GmbH / SENIOR MOTION GRAPHIC DESIGNER

- **Creating** appealing animations and videos using in-game assets for marketing campaigns.
- **Creating** app icons, logos and assets for Play Store and App Store.
- **Working** with layouts and graphical assets to provide an intuitive user experience
- **Ideating** and **designing** concept layouts of online motion design, video, and animation content.
- **Working** with developers and game designers to validate the concept and visual approach for a scalable asset production process.

Berlin, Germany  
Feb 2017– March 2019

### SPARK NETWORKS GmbH / MARKETING SENIOR GRAPHIC DESIGNER

- **Responsible** for the creation and development of TV ads, creative assets, animations and videos for this leading global dating company.
- **Worked** directly with the UX/UI team conceptualizing ideas and creating animations for the variety of dating apps developed by the company.
- **Created** TV ads for different markets including North America, Europe, and Australia, through concept development, storyboarding, animation and production.
- **Worked** on design and conceptualization of brand elements ensuring consistency and alignment with strategic marketing goals.
- **Created** eye-catching social media animations and assets.

Berlin, Germany  
Feb 2015 – July 2016

### AERIA GAMES GmbH (GAMIGO)/ FREELANCE GRAPHIC DESIGNER

- **Worked** directly with the marketing team to produce new engaging assets, including UI elements, logos, backgrounds, animations for mobile games and teaser pages.
- **Created** animated banners for web and mobile games.

Frankfurt am Main,  
Germany  
Jan 2009 – Jan 2015

### PIAMANZUR.COM / FREELANCE GRAPHIC DESIGNER & ANIMATOR

- **Designed** corporate image, websites and **created** animated web banners for german e-commerce companies.
- **Created** websites, cover arts and music videoclips for several music artists.

Santiago, Chile  
Dec 2006-Sept 2007

### ZONA.CL (ONLINE MAGAZINE) / ART DIRECTOR

- **Recruited** to design the online version of Zona de Contacto printed magazine.
- **Responsible** for the visual design and maintenance of the site.
- **Created** flash animations and banners
- **Awarded** 1st place in Web Design at El Mercurio Journalistic Contest.

Santiago, Chile  
Mar 2005-Nov 2006

### EMOL.COM / WEB & MEDIA DESIGNER

- **Performed** visual design and HTML & CSS templating for feature articles, interactives, and photo galleries.
- **Retouched** beauty/fashion images maintaining high standards of quality.
- **Operated** camera, **led** filming of feature videos/live events and **edited** material using Adobe Premiere.

Santiago, Chile  
Mar 2001-Sept 2003

### ZONA DE CONTACTO (PRINTED MAGAZINE) / ART DIRECTOR

- **Redesigned** magazine, replacing old design with a fresh new one, increasing the percentage of readers.
  - **Awarded** the 1st place in Editorial Design category, at El Mercurio Journalistic Contest.
- About Zona de Contacto:** Iconic pop magazine, benchmark for Chilean 90s youth culture.

Santiago, Chile  
Mar 2003-Dec 2004

### COMPUTERLOVE EVENTS / DJ - MEDIA DESIGNER

- **Produced** artistic and electronic encounters with a group of DJs, artists, and musicians.
- **Designed** graphic material including flyers and flash animated visuals.

Santiago, Chile  
Mar 1998-Dec 2005

### EL MERCURIO S.A.P. / EDITORIAL DESIGNER

- **Designed** eye-catching layouts for newspaper sections and magazines, including Tech & Sci, Art & Culture, and Travel.
- **Selected** graphic material for articles and frequently supplied with illustrations
- **Managed** pre-press preparation.
- **Collaborated** with large teams, remaining flexible and dealing with last-minute problems and tight deadlines.

## EDUCATION AND PROFESSIONAL CERTIFICATES

iANIMATE.NET | Professional Animation Training, in progress.  
IDEC-UNIVERSITAT POMPEU FABRA | Master of Arts, Animation, 2008 UNIVERSIDAD DEL PACIFICO | Bachelor of Science, Graphic Design, 2000

## TECHINICAL SKILLS

Adobe Creative Suite: Photoshop, Illustrator, After Effects, Indesign,  
Character Animator, Animate, Autodesk Maya • Unity • Figma